

PRESS RELEASE

INTESA SANPAOLO AND EDISON NEXT TOGETHER TO ASSIST COMPANIES WITH THE ENERGY TRANSITION

- **Aim of the agreement: to promote the use of renewable energies and to foster pathways for the decarbonisation of energy consumption by companies, in line with the objectives of the NRRP's Green Revolution and Ecological Transition mission**
- **Data from Intesa Sanpaolo's Annual Report on the Economy and Finance of Industrial Districts show that investments by companies aimed at boosting energy self-production are on the rise. Furthermore, it is clear that companies with photovoltaic systems gain significant advantages on the revenue side.**

Milan, 18 November 2024 - Promote the decarbonisation of companies by favouring the use of renewable energy, making it a tool to increase their competitiveness in the markets. This is the purpose of the agreement reached between **Intesa Sanpaolo** and **Edison Next**, which thus pool their expertise to support companies in achieving the strategic objectives of the NRRP's Green Revolution and Ecological Transition mission, supporting them in adopting more sustainable and cost-effective energy production and consumption models.

Climate change and the energy crisis have further highlighted the need for the business world to embrace the green transition with an articulated mix of solutions such as, for example, energy efficiency and photovoltaics, a technology at the center of the new mechanism envisaged by the recent Energy Release 2.0 Decree which aims to support the competitiveness of energy-intensive companies.

Edison Next and **Intesa Sanpaolo** will support companies, each in their respective fields of competence, by intercepting their needs and proposing concrete solutions for decarbonisation and to seize the opportunities created by new regulatory developments and incentive mechanisms.

Edison Next, an Edison Group company that accompanies companies and territories on their path to decarbonisation and ecological transition, will make its expertise and experience available to support companies on their path to

decarbonisation through solutions such as photovoltaic systems and systems for recharging electric vehicles at company premises.

Intesa Sanpaolo, through the **IMI Corporate & Investment Banking Division** headed by **Mauro Micillo**, will support companies with *ad hoc* solutions in the implementation of projects.

*"As the Intesa Sanpaolo Group, we have long been at the forefront of the challenge to accelerate the transition to a low-emission economy for the achievement of global climate goals" - says **Richard Zatta, Head of Global Corporate of Intesa Sanpaolo's IMI Corporate & Investment Banking Division.** "This collaboration allows us to combine our expertise and long-standing experience in the field of sustainable finance with Edison Next's specialisation in energy transition, so as to accompany the Italian entrepreneurial fabric towards concrete paths of sustainable development".*

*"Working with a partner such as Intesa Sanpaolo allows us to pool our respective skills of excellence to best accompany companies on their path to energy transition. Edison Next offers its expertise and its platform of technologies and services to support those who do business with the aim of improving their environmental sustainability and supporting their competitiveness". **Giovanni Brianza, CEO of Edison Next** said: "The creation of valuable partnerships is a key element in grounding more sustainable and responsible economic development".*

The agreement is part of Intesa Sanpaolo's 2022-2025 Business Plan, presented by **CEO Carlo Messina**, which includes an ongoing commitment to the environment and climate. Between 2021 and the first nine months of 2024, approximately €63 billion of the €76 billion of new credit available envisaged to support the green economy, circular economy and ecological transition, was disbursed.

The latest edition of the **Intesa Sanpaolo Research Department's** annual Economy and Finance of Industrial Districts Report highlights how the energy crisis has led companies to review their production processes and investments. Investments by industrial clusters to make production processes more efficient and to enhance self-production of energy are on the rise. With regard to the latter in particular, the report shows that around 40% of Intesa Sanpaolo's energy managers state that they have observed that self-production of energy is one of the decarbonisation strategies adopted by corporate clients. In addition, the study shows that companies with self-generating energy plants achieved important income advantages. 16.6% of high-margin district enterprises in both 2019 and 2022 are equipped with a renewable energy plant, five percentage points more than other enterprises. These differences are significant in every company size and sector.

* * *

For more information:

Intesa Sanpaolo

Corporate & Investment Banking and Governance Areas

stampa@intesaspaolo.com

www.intesaspaolo.com/it/news

Edison Press Office <http://www.edison.it/it/contatti-2>; <http://www.edison.it/it/media>

Elena Distaso, 338 2500609, elena.distaso@edison.it;

Marta Mazzacano, 335 7749819, marta.mazzacano1@edison.it

Francesco Zecchini, 337 1297176, francesco.zecchini@edison.it

Intesa Sanpaolo

Intesa Sanpaolo, with €422 billion in loans and €1.4 trillion in customer financial assets at the end of September 2024, is the largest banking group in Italy, with a significant international presence. It is a European leader in wealth management, with a strong focus on digital and fintech. The Group will provide €115 billion of Impact lending by 2025 to support communities and the green transition, together with a €1.5 billion program (2023-2027) to help people in need. The Bank's network of museums, the Gallerie d'Italia, hosts its owned artistic heritage and cultural projects of recognized value.

News: group.intesaspaolo.com/en/newsroom

X: @intesaspaolo

LinkedIn: linkedin.com/company/intesa-sanpaolo

Edison Next

Edison Next accompanies customers and territories on their path to decarbonisation and ecological transition, through a platform of innovative and efficient solutions for consumption optimisation and decarbonisation in which technology and digital technology play a key role, with the aim of maximising competitiveness and performance. In addition, Edison Next is active in the circular economy and environmental services sector and is engaged in the development of the biomethane and hydrogen market. Edison Next has the skills and assets to provide integrated solutions through an end-to-end approach: from energy and environmental consulting and the definition of decarbonisation targets, to the identification of a roadmap with the identification of solutions, the design and implementation of interventions and the monitoring of results. Technological innovation, research and development are essential, both to seize new opportunities in the energy field and to meet the challenges of ongoing climate and economic change. This is why Edison Next is strongly committed to environmental protection, energy optimisation and the development of green gases. Edison Next is present in Italy, Spain and Poland with more than 3,700 people at over 70 industrial sites, 2,300 (public and private) structures and 300 cities.